



## **School of Commerce**

- ▶ BBA
- ▶ B. Com (Hons.)
- ▶ B.Com. (Hons.) - Accounting & Finance



**Shri Amrish Patel**  
Chancellor, SVKM's NMIMS

Our significant journey in the field of education started in the year 1981 when Shri Vile Parle Kelavani Mandal (SVKM) established the now world famous, Narsee Monjee Institute of Management Studies (NMIMS) in Mumbai. This was done to cater to the growing demand for management education in our country. The management institute was accorded the Deemed to be University status in 2003 by the Government of India on UGC's recommendation. This was in recognition to NMIMS' contribution to management education, industry and institution building.

Our focus has been to innovate and create educational programs that are relevant to the needs of the industry and society. Today, NMIMS has 17 schools and 16 disciplines. Our programs are in the fields of management, engineering & technology management, pharmaceutical sciences, architecture, biological and nano sciences, business, commerce and economics, law, liberal arts, design, entrepreneurship and family business, hospitality management, agricultural sciences & technology, mathematical sciences, etc. It is today a multidisciplinary and multi campus institution accredited by national bodies like NAAC and NBA at the highest level. Our management institution is accredited by AACSB, and some of our programs are accredited by AMBA.

SVKM's NMIMS (Deemed to be University), School of Commerce, Dhule campus offers education at par with Global standards. An advanced centre for academic excellence which instils myriad skills to ensure development of students into outstanding professionals. The Institute ensures holistic development by inculcating requisite skills, keeping abreast with latest technological advent, enhancing the employability of young Indians.

The institute offers Bachelor's Programme in Finance, Accounting, and Corporate Law at par with global standards. The niche lies in the excellent infrastructure facilities, competent faculties and professional staff members, which synergize to extend competitive advantage to students. Feel the difference by joining us. My best wishes to the young minds for embarking their journey with SVKM's NMIMS, Dhule Campus.

School of Commerce, Dhule is a constituent school of SVKM's NMIMS which is a Tier-1 University under Autonomous Universities category according to University Grants Permission (UGC), India

The biggest strength of the school is the strong support system of the parent trust – SVKM which has an exceptionally stellar record in imparting quality education for several decades. SOC is accredited by NAAC with A+ Grade and it is among top 10 B Schools in India.

The basic structure and curricular pattern and pedagogy of undergraduate education had hardly undergone any significant change in the last one or two decades – and the School of Commerce brought with it a breath of fresh air into the stale world of rote learning and outdated subject matter.

While there is no dearth of B-Schools in India offering post graduate management, there is a dearth of exceptional and affordable undergraduate programmes in India and specially in this part of India that are training students in rigour and focus to become managers, finance and accounting professionals of the future. It is in this space that SOC Dhule fills the gap. The BBA and B.Com(Hons) curriculum are updated keeping with the increasing demand from industry for specialized skills. BBA allows the students to specialize in their final year in areas of finance or marketing and benchmarks the content against global standards.

Both BBA & B.Com (Hons) Programs are accredited by ACCA-UK which enables 6 papers' exemption in ACCA Program and may also lead to B.Sc (Hons) in Applied Accounting from Oxford Brookes University. School of Commerce has strong International Collaborations with the globally reputed Universities for Twinning and Dual Degree Programs as well Progression into Masters Programs.

School of Commerce prides itself on academic rigor, discipline, continuous evaluation and feedback for improvement of the teaching-learning focus. School of Commerce aligns itself to the University Mission of providing sensitive human resources to the nation, and to be a centre of excellence in learning. To live up to the mission, School of Commerce has a learner centric approach to management education.



**CA Kunal Pasari**  
In-charge Associate Dean,  
SVKM's NMIMS, SOC (Dhule)



# Campus Highlights

- Modern and Digitally equipped Campus spread over 33 acres.
- Campus houses Management, Commerce, Engineering, Pharmacy and Law Schools which fosters interdisciplinary collaborations, exchange of ideas and sharing of knowledge.
- Separate Hostel & Mess facilities for boys and girls.
- It is at junction of three national highways namely NH-6 (Surat-Nagpur), NH-3(Mumbai-Agra) and NH-211(Dhule-Solapur) and enjoys excellent connectivity to airports and hinterland.
- Smart Classrooms, State of art computer labs & language labs with single handed access.
- Ultramodern teaching-learning tools like smart boards & student portal.
- A powerful web portal and well equipped physical and digital library with access to reputed journals, company databases, e-books and video lectures.
- Class mix consists of students from across the country which fosters overall development.
- 24/7 Academic support, library & internet with Wi-Fi enabled campus.
- Expert sessions from industry and reputed academic institution.



Bachelor of Business Administration (BBA) is spread over 6 semesters with 6 subjects being taught in every semester, which is a total of 36 subjects.

## Specializations

Marketing & Finance

## Highlights

- Programme includes courses such as Business Analytics, Operations Research, Financial Statement Analysis, Marketing Analytics and Strategic Management which develop critical thinking, analytical & problem solving skills among students. This equips them with the ability to identify and evaluate relevant information for decision-making and solving complex business problems arising out of change and uncertainty.
- Students are provided hand on experience and training on Advanced Excel, 'R', SAAS and SPSS through courses such as Essentials of IT, Business Analytics and Research Methodology.
- Courses such as Effective Communications and Soft Skills build and develop oral & written communication skills and life skills among students which are very much essential for not only succeeding in professional sphere but also essential for leading a happy and stress free life.
- All the courses are taught with national and global perspective which empower students to understand the theory, operations, and challenges of global business and also give students a deeper insight into the ethnic, social, gender, religious, and cultural diversity in problem solving, decision-making and group dynamics.
- The pedagogy includes interactive classroom sessions, group work, projects, role plays, case studies and live internships.
- Class room teaching is complemented by organizing guest lectures, workshops, expert talks and practical demonstrations relevant to gaining an elevated understanding of the subject in relation to its practical environment.
- Knowledge is imparted by using an innovative approach towards lectures such as giving on the job experience through compulsory internship after 1<sup>st</sup> year and 2<sup>nd</sup> year.
- The institute has a proven track record of enabling best internship and placement assistance post the completion of the undergraduate course. Firms from banking, marketing, consulting, e-commerce, FMCG visit the campus to hire the fresh graduates

## Scope & Career Opportunities

- The BBA curriculum is designed to provide industry with young managers for entry level positions for their first experience in a corporate role.
- Various jobs in Marketing, FMCG, Banking and Finance sector.
- Easily get enrolled in advance master's programme such as MBA.
- Compatibility and Synergy with professional courses such as CA, CIMA, CS, CFA, CPMR, Actuarial Science, Business Analytics, Data Science etc
- Global acceptability with job opportunities in international arena.

## Courses Offered

BBA has a spectrum of offerings spread across the 3 year (six semesters) with a blend of courses in Finance, Marketing, General Management, Operation Research, Economics, Quantitative Techniques, Business Communication and Analytics.



# B. Com (Hons.) - 3 Year Programme

(60 intake)

B.Com (Hons.) gives full flavour of Accounts, Auditing, Taxation, Business & Corporate Law and Economics.

## Highlights

- Students get in depth theoretical and practical knowledge in the courses covered rather than just overview of subjects. Which help inculcating a broad perspective of commerce, economics and management.
- Course include subjects which help students in getting practical knowledge on filing of income tax and GST returns.
- Courses such as Financial Markets and Institutions, Investment Analysis, Portfolio Management and Wealth Management and Banking and Insurance impart practical knowledge on equity markets, futures and options markets, bond markets, currency markets and insurance and banking sector and that too with global perspective.
- Value added courses (VAC) such as B-Plan and Soft skills have been included in 4 out of 6 semesters, while VAC do not carry credits they are as important as the credit courses and a student would have to successfully pass these courses.
- It develops and build fundamentals and nuances of commerce, accounting and taxation which is a prerequisite to the management of business
- The students learn to appreciate the geo-political environment and its linkages with international relations and on commerce and the economy.

## Scope & Career Opportunities

- Excellent Compatibility and Synergy with professional courses such as CA, CIMA, CS, CFA, CPMR, Actuarial Science, Business Analytics, Data Science etc. B.Com(Hons) programme complements the preparation of above mentioned courses.
- Students have a lot of job options after pursuing a degree in regular B.Com programme but the salary packages aren't very lucrative. Whereas, for those who pursue B.Com (Hons) get lots of Job offers in Banking, Finance & Insurance sector, accounting firms and international corporations with good salary packages.
- B.Com (H) has better acceptability in international universities than regular B.Com course so that students can get enrolled in Master's programme in any part of the world.

## Courses Offered

B.Com (Hons.) gives full bouquet of Accounting (including Cost Accounting, Corporate Finance, Financial Statement Analysis, Advanced Accounting and Management Accounting), Auditing, Taxation, Business & Corporate Law and Economics.



# B. Com (Hons.) - Accounting & Finance

## 3 Year Programme

(60 intake)

### Highlights

- Program includes courses that are in sync with courses that are covered for Professional exams such as Chartered Accountancy, Cost and Management Accountancy, etc. and thereby supports parallel preparation for such professional courses.
- Program content includes application-based learning where students would get exposure to filing income tax returns, excel based learnings such developing a financial model, stock market analysis, etc.
- The pedagogy includes interactive classroom sessions, Audio-Video Learnings, Projects & presentations, Case studies.
- Courses such as Business Communication and soft skills training- build & develop verbal & non-verbal communication skills and are very essential for the holistic development of the student.
- Classroom learning is complemented by arranging guest lectures, workshops, expert talks, and exposure to practical world, resulting in an elevated understanding of the subject.
- Internship is an integral part of course curriculum, thereby enabling students to undergo practical training and have industry exposure.

### Scope & Career Opportunities

B. Com (Hons.) - Accounting & Finance program complements the preparation of the above-mentioned courses

- Lucrative job opportunities in Accounting & Auditing firms, banking industry, insurance sector, etc.
- World wide acceptability and hence students can get enrolled in any masters programme India & abroad
- Great compatibility with professional courses such as CA, CIMA, CS, CFA, etc.
- Helps in preparation for government exams.

### Selection Process

The selection process will be based on the merit of class 12th marks.



# Eligibility Criteria

1. Candidate must have passed 10 + 2 or equivalent examination from a recognized board
2. BBA & B. Com (Hons.) - minimum of 50% aggregate marks.
3. B. Com (Hons.) - Accounting & Finance - minimum of 55% aggregate marks.

The exam will be conducted in English language through online mode

| Events                              | Important Dates (Tentative) |
|-------------------------------------|-----------------------------|
| Application Starts                  | December 2023               |
| Last date to submit the application | June 2024                   |
| Exam date Scheduling window         | December 2023               |
| Availability of admit card          | Right after scheduling.     |
| NMIMS 2024 exam dates               | Dec 2023 – June 2024        |
| Declaration of Result               | Last week of July           |

**NMIMS-NPAT Exam will comprise of 3 major sections as follows, No Negative Marks**

| Sections | Test                             | No. of Questions | Time in Minutes | Total Marks |
|----------|----------------------------------|------------------|-----------------|-------------|
| 1        | Quantitative & Numerical Ability | 40               |                 | 40          |
| 2        | Reasoning & General Intelligence | 40               | 100             | 40          |
| 3        | Proficiency in English Language  | 40               |                 | 40          |
|          | <b>Total</b>                     | <b>120</b>       | <b>100</b>      | <b>120</b>  |

Type of questions and difficulty level of Tests will be as per SAT Exam Pattern.



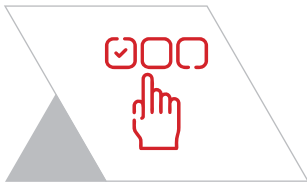


# Registration Process



## Initial Registration

- Visit [www.nmims.edu](http://www.nmims.edu) / [www.nmimnpat.in](http://www.nmimnpat.in)
  - For registration click on 'Apply Now' and create an account.
  - Candidate will get the registration number on their registered email to fill and complete the application form.
- 



## Select Test Category / School / Program / Preferences

- Based on eligibility criteria, select test category (NMIMS-NPAT / School / Program and Campus Preference).
  - Candidate can select multiple test category / multiple schools and multiple program preferences.
- 



## Pay the application fee and complete the process

- The registration fees is based on the number of schools selected for each test category and the total retakes.
  - Only paid candidates will be allowed to schedule the exam.
  - Candidate can choose 1 main and 2 retakes for each of the examination category. In all, a candidate will be given chance to appear total 3 times of whichever exam he wishes to appear.
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## Select Test Center / Test Date

- After the successful registration, the candidate will get options to choose the test date/s and test center.
- Test Dates / Test Center availability will be subject to Test Center capacity.
- It will be available to the candidate modestly on first come first serve.

***The Dates and Test is as per the availability and therefore the candidate should schedule their examination as soon as he/she receives the communication.***

# Collaboration of School of Commerce Dhule Campus

## Western Indian Regional Council of ICAI

SOC, Dhule has enrolled itself with WIRC OF ICAI for its unique program “Train Earn and Learn- with CAs (TEL)” which aims to provide commerce undergraduate college students an opportunity to train themselves with CAs and Earn with them too.

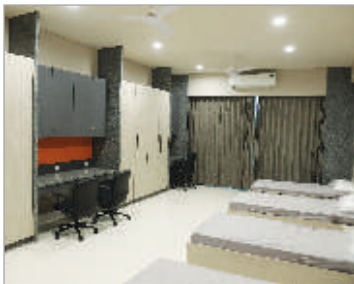


As a part of the TEL program, WIRC would be conducting 36 hours of focused training for the students in areas such as Business Communication, Personality Development, Social and Business Etiquette, Effective Office Management and Technical skills, E-Filing under income Tax, GST 3. Knowledge of Excel – Audit tool & Analysis, Tally accounting and TDS under IT.



## Hostel Highlights

- Separate Hostel & Mess facilities for boys and girls
- Hostel Rooms are fully furnished which make for a good home away from home
- Students have access to TV room, hot and cold water, RO drinking water and laundry services
- Hostels are fully equipped with Multimedia Room & Gym, facilities for Indoor & Outdoor Games, Luxurious Salon and Reading Halls
- 24x7 Wi-Fi connectivity and CCTV cameras at entrance of hostels
- Security, Personnel Caretakers and housekeeping services are provided in all hostels during day and night.



# Training and Placement


- The institute has a proven track record of enabling best internship and placement assistance post the completion of the undergraduate course. Firms from banking, marketing, consulting, e-commerce, FMCG visit the campus to hire the fresh graduates
- Currently 3rd year students are provided placement support by Training and Placement Cell, Mumbai. This provides them with a golden opportunity of getting recruited by the top companies of National and International repute.
- Around 35 companies from diverse businesses offering variety of roles visited the campus.
- Some of the prominent names among them are PwC, Byju's, Ernst and Young India, Godrej & Boyce, Accenture, Vodafone Idea limited, CRISIL, Tata Strategic Management, Planet Sparks etc.
- The highest salary package secured by the students was in range of 6.5. to 7.25 lakhs per annum
- 75% of our students have got summer internship from the college itself.

## Our Recruiters





**DHULE**

 **SVKM's NMIMS, Behind Gurudwara,  
Mumbai - Agra Highway,  
Dhule - 424001, Maharashtra, India.**

 **94204 43734 / 87887 01642 / 02562 – 350612 / 15**

 **Dhule@nmims.edu**

 **<http://dhule.nmims.edu/>**

