



Accredited by
NAAC

with 3.59 CGPA & Grade A+ in the 3rd cycle

Our Corporate Connect



Our CSR



Our Industrial Drive



Our Achievement



School of Commerce School of Law



Our International Linkages



Our Value Building Initiatives



Our Environmental Drive



Our Skill Development Initiative





Our significant journey in the field of education started in the year 1981 when Shri Vile Parle Kelavani Mandal (SVKM) established the now world famous, Narsee Monjee Institute of Management Studies (NMIMS) in Mumbai. This was done to cater to the growing demand for management education in our country. The management institute was accorded the Deemed to be University status in 2003 by the Government of India on UGC's recommendation. This was in recognition to NMIMS' contribution to management education, industry and institution building.

Our focus has been to innovate and create educational programs that are relevant to the needs of the industry and society. Today, NMIMS has 17 schools and 16 disciplines. Our programs are in the fields of management, engineering & technology management, pharmaceutical sciences, architecture, biological and nano sciences, business, commerce and economics, law, liberal arts, design, entrepreneurship and family business, hospitality management, agricultural sciences & technology, mathematical sciences, etc. It is today a multidisciplinary and multi campus institution accredited by national bodies like NAAC and NBA at the highest level. Our management institution is accredited by AACSB, and some of our programs are accredited by AMBA.

SVKM's NMIMS (Deemed to be University), School of Commerce, Dhule campus offers education at par with Global standards. An advanced centre for academic excellence which instils myriad skills to ensure development of students into outstanding professionals. The Institute ensures holistic development by inculcating requisite skills, keeping abreast with latest technological advent, enhancing the employability of young Indians.

The institute offers Bachelor's Programme in Finance, Accounting, and Corporate Law at par with global standards. The niche lies in the excellent infrastructure facilities, competent faculties and professional staff members, which synergize to extend competitive advantage to students. Feel the difference by joining us. My best wishes to the young minds for embarking their journey with SVKM's NMIMS, Dhule Campus



School of Commerce, Dhule is a constituent school of SVKM's NMIMS which is a Tier-1 University under Autonomous Universities category according to University Grants Permission (UGC), India

The biggest strength of the school is the strong support system of the parent trust – SVKM which has an exceptionally stellar record in imparting quality education for several decades. NMIMS University is accredited by NAAC with A+ Grade and it is among top 10 B - Schools in India.

The Curriculum and teaching pedagogy has not undergone much change in the last 2 decades under most universities. NMIMS, being a private university, has an edge over the other, in this matter. The course curriculum designed is application based as the input is taken directly from the rich base of alumni present in the corporate world. The pedagogy used is the most innovative which makes class interactions, interesting and more robust.

The evaluation pattern of the university does away with the traditional rote learning and importance is given to applied knowledge, case based evaluations, and industry oriented project works. Focus is also given upon developing good value systems in the children as they are the future torch bearers of the nation. Along with academic education, co-curricular and extra-curricular growth of the students is taken care of by giving them exposure of foreign language, honing their communication skills, exposure to industry and corporate world,

Social and cultural development and a cosmopolitan environment to broaden their vision. Internships at the end of first year and second years are mandatory. So that the students learn corporate values.

The world of education is facing a paradigm shift, be it due to the pandemic or introduction of National Education Policy 2020, but at NMIMS we are geared to impart the right attitude and skills to our students for them to converge into good human beings & have a global integration.

School of Commerce prides itself on academic rigour, discipline, continuous evaluation and feedback for improvement of the teaching -learning focus. School of Commerce aligns itself to the University Mission of providing sensitive human resources to the nation, and to be a centre of excellence in learning. School of Commerce has strong International Collaborations with the globally reputed Universities for Twinning and Dual Degree Programs as well Progression into Masters Programs.

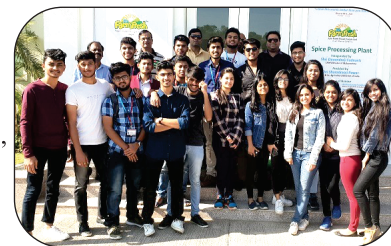
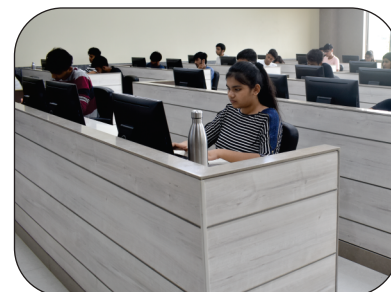
BBA - 3 Year Programme (60 intake)

Specializations : Marketing & Finance

Bachelor of Business Administration (BBA) is spread over 6 semesters with 6 subjects being taught in every semester, which is a total of 36 subjects.

Highlights

- ▶ It inculcates critical thinking, analytical & problem-solving skills among students.
- ▶ Students are provided hands on experience and training on Advanced Excel, 'R', SAAS and SPSS.
- ▶ It builds and develops oral & written communication skills and life skills for succeeding in professional sphere.
- ▶ Courses are taught with national and global perspective.
- ▶ Innovative pedagogy includes group work, projects, role plays, case studies, TEDx Talks and live internships.
- ▶ Class room teaching is complemented by organizing guest lectures, workshops, expert talks & practical demonstrations.
- ▶ Compulsory **Social internship** after 1st year and **Corporate internship** after 2nd year.
- ▶ Proven track record of enabling best internship and placement assistance post the completion of the undergraduate course.
- ▶ Reputed firms from banking, marketing, consulting, e-commerce, FMCG visit the campus to hire the fresh graduates.
- ▶ Courses like **Business Analytics & Marketing Analytics** Contribute in developing expertise in Analytical skills .



Who should do it?

- ▶ Students from business families who want to take their businesses forward in this highly competitive & fast changing business environment.
- ▶ Learners who have aim to do MBA from reputed institutes such as IIMs, NMIMS, IIFTs etc.
- ▶ Those who want to pursue professional courses such as CA, CIMA, CS, CFA, CPMR, Actuarial Science, Business Analytics, Data Science etc
- ▶ Students who have dream of doing masters from reputed international universities.
- ▶ Students who are aspiring to build careers in Marketing, Finance and Management domain at national or international level
- ▶ Those who want to work in reputed companies from FMCG, Banking and Finance, Insurance sector and new age Start-ups

Courses Offered

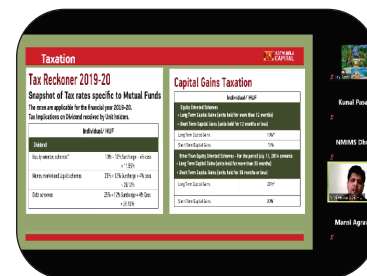
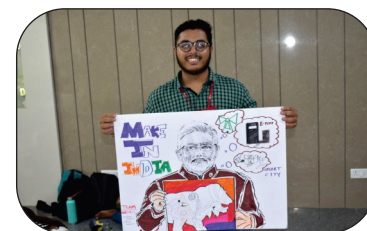
BBA has a spectrum of offerings spread across the 3 year (six semesters) with a blend of courses such as Business Analytics, Operations Research, Financial Statement Analysis, Marketing Analytics, Research Methodology, Strategic Management, Law and courses in Finance, Marketing and Value Added Courses such as **Entrepreneurship and B-Plan** and courses on Communication Skills.

B. Com (Hons.) - 3 Year Programme (60 intake)

B.Com (Hons.) gives full flavour of Accounts, Auditing, Taxation, Business & Corporate Law and Economics.

Highlights

- ▶ Students get in depth theoretical and practical knowledge in the courses covered rather than just overview of subjects.
- ▶ Inculcates a broad and global perspective of commerce, economics and management.
- ▶ Courses impart practical knowledge on equity markets, futures and options markets, bond markets, currency markets and insurance and banking sector and that too with global perspective.
- ▶ It develops and build fundamentals and nuances of commerce, accounting and taxation which is a prerequisite to the management of business
- ▶ Courses like Financial Planning & Wealth Management will hone money Management Skills and help in achieving financial independence



Who should do it?

- ▶ Students aiming to pursue professional courses such as CA, CIMA, CS, CFA, CPMR, Actuarial Science, Business Analytics, Data Science etc.
- ▶ B.Com(Hons) programme complements all the above mentioned courses perfectly.
- ▶ Students wanting to build career in reputed Banking, Finance & Insurance and accounting firms of national and international repute with good salary packages.
- ▶ Learners aspiring to get enrolled in Masters programme of reputed national and international universities.

Courses Offered

B.Com (Hons.) gives full bouquet of Accounting including Cost Accounting, Financial Markets and Institutions, Investment Analysis, Portfolio Management and Wealth Management, Banking and Insurance, Corporate Finance, Auditing, Taxation, Business & Corporate Law, Economics and Value Added Courses such as Entrepreneurship and B-Plan and courses on Communication Skills

B.B.A., LL.B. (Hons.) 5 Year Programme (60 intake) Proposed under School of Law

Highlights

- ▶ Unique blend of management and law which learners become better management professionals with comprehensive understanding of law.
- ▶ Students also get exposure to subjects like Critical Thinking, Legal Writing, Moot Court Internship & Professional Ethics.
- ▶ Selective foreign languages are also taught to give learners an edge over others for their international outreach and business.
- ▶ It helps learners understand key concepts in substantive law, legal theory & procedure, in domestic & international contexts.
- ▶ It trains learners to effectively communicate by engaging in a persuasive style, and demonstrate oral advocacy skills
- ▶ It makes learners recognise, evaluate and resolve ethical dilemmas in legal and other professions.
- ▶ It teaches learners employ appropriate legal analysis to arrive at solutions to legal problems.

Admission

The students will have to appear for NMIMS-LAT examination.

IMPORTANT DATES FOR THE REGISTRATION & EXAMINATION

Eligibility Criteria for BBA & B.Com (H)

- ▶ Candidate must have passed 10 + 2 or equivalent examination from a recognized board
- ▶ Minimum of 60% aggregate marks.
- ▶ The exam will be conducted in English language through online mode

Sr.No.	Particulars	Start date	Closure date
1	Online registration	Thursday, 23rd December 2021	Sunday, 05th June 2022
2	Conduct of online computer based test at test centers	From 01st April 2022 - 10th June 2022	
3	Exam date Scheduling window will be available	01st February to 05th June 2022	
4	Merit list declaration T	The dates will be mentioned on our website.	

Step 1	Step 2	Step 3	Step 4
Initial Registration	Select Test category /school / Program/ Preferences	Pay the application fee and complete the process	Select Test center / Test date
Visit www.nmims.edu www.npat.in www.nmimslat.in ▶ For registration click on "Apply Now" and create an account. ▶ Candidate will get the registration number on the registration email id to fill and complete the application form	▶ Based on eligibility criteria select Test category (NMIMS-NPAT / NMIMS-LAT) / School/ Program and campus preferences) ▶ Candidate can select multiple category /multiple schools and multiple program preferences.*	▶ The registration fees is based on the number of Schools selected for each test category and the total retakes ▶ Only paid candidates will be allowed to schedule the exam. ▶ Candidate can choose 1main & 2 retakes for each of the examination category in all, a candidate will be given chance to appear total 3 times of which ever exam he wishes to appear	▶ After successful registration, the candidate will get options to choose the test date/s and test center ▶ Test dates / Test center availability will be subject to Test center capacity. ▶ It will be available to the candidate modestly on first come first serve.

The Date and Test is as per the availability. The candidate should schedule their examination as soon as he/she receives the communication.

NMIMS-LAT Exam Pattern : (For Law)

Exam will comprise of 5 major sections as follows:

NMIMS-NPAT Exam Pattern (for BBA , & B.Com. (Hons.)

Exam will comprise of 3 major sections as follows:

No Negative marks

Sections	Test	No. of Questions	Time in Minutes	Total Marks
1	Quantitative & Numerical ability	40	100	40
2	Reasoning & General Intelligence	40		40
3	Proficiency in English Language	40		40
Total		120		

Sections	Test	No. of Questions	Time in Minutes	Total Marks
1	English Language	30	100	30
2	Current Affairs, including General Knowledge	30		30
3	Legal Reasoning	30		30
4	Logical Reasoning	30		30
5	Quantitative Techniques	30		30
	Total			

Type of questions and difficulty level of Tests will be as per SAT Exam pattern.

No Negative marks

Collaboration of School of Commerce, Dhule Campus



Deutsch Aktiv

We have joined hands with Deutsch Aktiv a pioneer in training students, professionals and enthusiasts in German language.

Highlights:

- ▶ Ideal for those who wish to work or educate themselves in Germany or in German company in India.
- ▶ This course not only teach German language but also provide German cultural training which enables you feel at home in Germany.



Western Indian Regional Council of ICAI



SOC, Dhule has enrolled itself with WIRC OF ICAI for its unique program “Train Earn and Learn- with CAs (TEL)”

Highlights:

- ▶ This course aims to provide commerce undergraduate college students an opportunity to train themselves with CAs and Earn with them too.
- ▶ As a part of the TEL program, WIRC would be conducting 36 hours of focussed training for the students in areas such as Business Communication, Personality Development, Social and Business Etiquette, Effective Office Management and Technical skills, E-Filing under income Tax, GST 3. Knowledge of Excel – Audit tool & Analysis, Tally accounting and TDS under IT.
- ▶ This internship opportunity would help them get an edge in their career and establish them as a good resource for future employment.

Training and Placement

Highlights:

- ▶ Currently 3rd year students are provided placement support by Training and Placement Cell, Mumbai. This provides them with a golden opportunity of getting recruited by the top companies of National and International repute.
- ▶ Around **35 companies** from diverse businesses offering variety of roles visited the campus.
- ▶ The **highest salary package** secured by the students was **7.00 lakhs per annum**
- ▶ **75%** of our students have got **summer internship** from the college itself.

Our Recruiters





Annual Day

Extra Curricular & Co- Curricular

SOME UNCONVENTIONAL JOBS

Freelance Writer
Affiliated Writer
Freelance Graphic Designer
Freelance Photographer
YouTube Channel Owner
Cooking Show
Acting Class
Online Tuition Class

- Online Healthcare
- Event Planner
- Translator
- Script Writer
- Boutique Owner
- Author
- Interior Designer
- Home-based Catering
- Stand-up Comedy

- Blogging
- Social Media Marketer
- Web Designer
- Yoga / Fitness / Dance / Music Instructor
- Radio Jockey
- Diving Instructor
- Hair Stylist

Faculty Development Programme



Workshop on Effective Communication, Soft Skills & Goal Setting

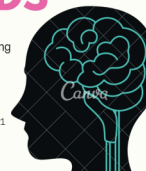


**Life Skill Development Workshop for
Corporates, Academics & General Public**

CLASH OF MINDS

An online Debating event

Date: 28th October, 2021
Time: 1pm to 3:30 pm
Platform: Zoom



Debate Competition



Euphoria: An Inter Collegiate Event



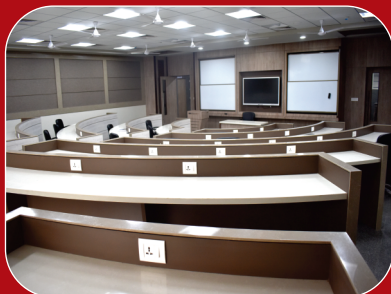
Student Conclave 2020

Institute Highlights

- ▶ Modern and Digitally equipped Campus spread over 33 acres.
- ▶ Campus houses Management, Commerce, Engineering, Pharmacy and Law Schools which fosters interdisciplinary collaborations, exchange of ideas and sharing of knowledge.
- ▶ It is at junction of three national highways namely NH-6(Surat-Nagpur), NH-3(Mumbai-Agra) & NH-211 (Dhule-Solapur)
- ▶ It is in close proximity to Nashik, Aurangabad, Shirdi, Indore, Jalgaon, Surat, Mumbai and Pune.
- ▶ Smart Classrooms, State of art computer labs & language labs with single handed access
- ▶ A powerful web portal and well equipped physical and digital library with access to reputed journals, company databases, E-books & E-lectures
- ▶ Class mix consists of students from across the country which fosters overall development
- ▶ 24 / 7 Academic support, library & internet with Wi-Fi enabled campus

Hostel Highlights

- ▶ Separate Hostel & Mess facilities for boys and girls
- ▶ Hostel Rooms are fully furnished which make for a good home away from home
- ▶ Students have access to TV room, hot and cold water , RO drinking water and laundry services.
- ▶ Hostels are fully equipped with Ultra Modern Gym, facilities for Indoor & Outdoor Games,Salon and Reading Halls.
- ▶ 24x7 Wi-Fi connectivity and CCTV cameras at entrances of hostels.
- ▶ Security Personnel, Caretakers and housekeeping services are provided in all hostels during day and night.



SVKM's NIMIMS, Behind Gurudwara, Mumbai Agra Road, Dhule, Maharashtra

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